## KEFALUKA RESORT SUSTAINABILITY REPORT 2019









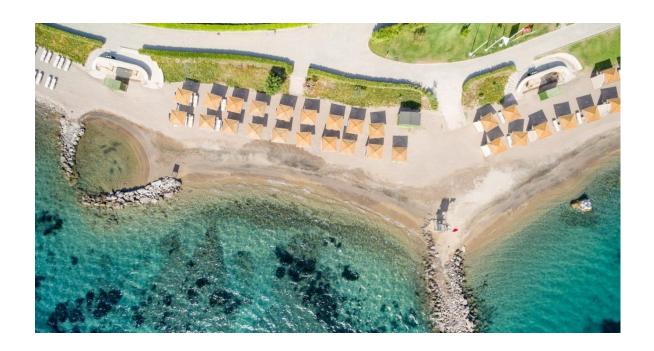
## ABOUT THE REPORT

- The main aspect of sustainability is to protect the natural environment and at the same time to minimize damage to nature and provide this for tourism. By doing so, we increase the awareness, about the environment and consumption, of the local population, our employees and guests.
- The progress report created by Kefaluka Resort Hotel is included in this report.

## MAIN RESPONSIBILITIES

- We follow the waste disposal procedure in order to obtain recycling and reuse opportunities. Within this procedure, we separated our hotel waste and guest waste with color codes. We send recycled waste to contracted companies and keep it up to date.
- We make our guests and employees aware of the environment with the help of info boards.
- We provide an infobook in the guest rooms with a seperate chapter about the environment.
- We use informative cards in the guest rooms to encourage our guests to spend no more than necessary water, chemicals and energy. For exemple; the change of bed linen only takes place every 2 days unless guests request differently.
- We monitor and evaluate the annual consumption of electricity, water and LNG.

## **LOCATION**



Kefaluka Resort is established on a total area of 50.000 m2 and located direct at the seafront.

- 10 km to Turgutreis centre & harbour
- 25 km to Bodrum centre & harbour
- 60 km to Bodrum Milas airport
- 255 km to Dalaman airport
- 260 km to Izmir airport

#### ABOUT KEFALUKA RESORT

The place where 11 winds intersect, touch your skin like a wind of love; Kefaluka Resort, embraces the deep blue of the Aegean sea, offers magnificent view of sea and nature views from 95% of all rooms. Enjoy a luxury holiday with its exceptional architecture, a magical fairytale experience,

'Love at first sight '.



Kefaluka Resort is one of the largest and most comprehensive facilities in the region; with a total of 50,000 sqm of land located aside a green hill and and the coast of Akyarlar, with a 440m long sand-pebble beach and a pier. We have a capacity of 900 people with 384 rooms and welcome guests from all over the world. International buffets inclusive a diet buffet, prepared by professional chefs. Kefaluka Resort offers everything you need to enjoy a wonderful holiday with lots of entertainment and sports activities that are suitable for all ages and for everyone's taste. We take care of everyone, always with same quality & service.

# **Quality- Environment- Business Security and Social Policy**

#### As Kefaluka Resort;

While institutionalized, we establish our quality management system in accordance with international standards and ensure that it is implemented with all our employees.

We continuously measure and improve the services we provide to our guests.

We provide food that is physically, chemically and microbiologically appropriate to ensure that our guests are fed in a healthy manner. In our business, we apply food safety and hygiene standards in the raw materials procurement, storage, preparation and presentation stages of food. We create an open and transparent management style with professionalism, honesty and diligence principles. For sustainable tourism, we keep our activities under control and reduce water consumption, chemical use and waste production. In the selection of chemicals protecting nature is a priority.

We share our efforts to protect natural life with our employees, our guests, our local stakeholders and our suppliers to show how important protection is and to improve the environment.

We act together for the welfare of all our employees, defending their fundamental rights, protecting occupational health and safety by minimizing potential work accidents and their effects.

## **PURCHASING POLICY**

As Kefaluka Resort;

Supplier visits are made periodically once a year. During these visits, the company's storage and production sites are visited to check whether the conditions are appropriate. If the storage and production conditions are not suitable, the purchase of materials from these companies are stopped and the appropriate conditions requested. It is checked whether the supplier firms are cleaning the transport vehicles and are suitable for the products they carry. If not, they will be warned. Environment-friendly packaged products in material purchases is a priority.

We take care in selecting our suppliers and prefer working together with environmentally sensitive companies.

We prefer to work primarily with local companies, provided that they comply with the procurement criteria. We supply the highest possible quality goods & services necessary for our business, within reasonable time delivery, prices and payment conditions. We prefer to purchase A +++ class products of demanded devices related to energy consumption.

### **ENVIRONMENT POLICY**

#### As Kefaluka Resort;

- We reduce water consumption, chemical use and waste production by controlling our activities for sustainable tourism.
- In the selection of the chemicals we use, protecting nature is a priority.
- We share our work with our employees, guests, local stakeholders and suppliers to show how important it is to improve and protect the environment.
- We plan the annual environmental activities in advance.

## **OUR CERTIFICATES**



CERTIFICAT

CERTIFICADO

CERTIFICAT

ZERTIFIKAT



- QUALITY MANAGEMENT SYSTEM CERTIFICATE -DIN EN ISO 9001:2015
- ENVIRONEMENT
  MANAGEMENT
  SYSTEM CERTIFICATE DIN EN ISO 14001:2015

## **OUR CERTIFICATES**



- FOOD SAFETY
   MANAGEMENT
   SYSTEM CERTIFICATE DIN EN ISO 22000:2005
- CUSTOMER SATISFACTION MANAGEMENT SYSTEM CERTIFICATE -DIN ISO 10002:2014

## **OUR CERTIFICATES**



 HEALTH AND SAFETY MANAGEMENT SYSTEM CERTIFICATE - OHSAS 18001:2007

## **OUR DOCUMENTS**

## GOLDEN TRAVELLIFE CERTIFICATE 2017-2019

#### **GREEN STAR DOCUMENT**





## **OUR DOCUMENTS**

## BLUE FLAG CERTIFICATE 2018





## FOOD DIVERSITY AND SAFTEY CERTIFICATE 2018

CLEAN POOL CERTIFICATE 2018



# Social responsibilities and activities

- We come together with the local people from the region in various activities.
- We support the elementary school in Akyarlar with food, drinks, staff and materials.
- We provide technical staff and equipment to the Bodrum Health Foundation.
- We cooperate with '*Kızılay*' and invite them regularly to our hotel to donate blood.

## Our Social Responsibilities

Donating blood to the Kızılayı organization is part of our social responsibility project, and we are proud to fulfill it.

We keep a 'Lösev' moneybox at our reception desk to raise money for childeren in need.







# SPECIAL SPECIES IN THE REGION

## Mediterranean monk seal

Monachus monachus

 Mediterranean monk seals are the only family of seals living in a single coast of West Africa with the eastern Mediterranean coasts,

#### **Seagrass**

Posidonia oceanica

- Seagrass is an endemic flower living in the Mediterranean Sea.
- Posidonia oceanica
   the only kind of
   seagrass beyond the
   group of seaweeds.
- It forms meadows with a depth of 30 meters in the seabed which are very important for the coastal ecosystem.

# SPECIAL SPECIES IN THE REGION



- The number of Mediterranean monk seals in the world is only around 600-700. Approximately 100 of these endangered species live on the Bodrum peninsula.
- For the Mediterranean monk seal to survive, there should be no sea pollution, the coast should be calm and people should not enter their habitat.
- The Mediterranean monk seal is a carnivorous species. Most food is caught underwater by catching fish, squid and lobsters.

#### WHY IS THE MEDITERRANEAN MONK SEAL DISAPPEARING?

#### AKDENİZ FOKU (Monachus monachus)

Akdeniz Foku aşırı avlanma, yaşam alanları kaybı ve deniz ekosisteminin bozulması nedeniyle türün dünya dağılımı daraldı ve nüfusu hızla azaldı. Akdeniz foku bugün dünyada sadece Türkiye, Yunanistan, Fas, Moritanya ve Maderya Adaları'nda yaşamakta olup toplam nüfusu 700 civarında tahmin edilmektedir. Türün en büyük popilasyonu Ege Denizi'ndedir. Bodrum - İzmir - Ayvalık arası popilasyonun son yıllarda yoğun olarak görüldüğü yerlerdir.



AKDENİZ FOKLARININ BULUNDUĞU MAĞARA VE KAYALIKLARDA, FOKLARI RAHATSIZ ETMEYİNİZ



ATES YAKMAYINIZ



FOKLARININ BARINDIKLARI MAĞARALAR CÍVARINDA DÍKKATLÍ DAVRANINIZ. AKDENÍZ FOKLARINI RAHATSIZ ETMEYİNİZ.



ADALARIN ETRAFINDA YAPILMASI PLANLANAN DENİZ SU SPORLARINA AİT AKTİVİTELER İÇİN İLGİLİ KURUMLARDAN IZÍN ALINIZ



ÖZEL KORUMA BÖLGELERİNDE TÜPLÜ. ZIPKINLI VE ALETLÎ DALISLAR YAPILMASI BAKANLAR KURULU KARARI İLE YASAKLANMIŞTIR. AYKIRI DAVRANANLARI SAHIL GÜVENLİK KOMUTANLIĞINA BİLDİRİNİZ



HER TÜRLÜ TEKNEDEN SINTINE, EVSEL ATIKSU VE MAZOTUN DENİZE DÖKÜLMESİ YASAKLANMIŞTIR. DAVRANANLARI SAHİL BİRİMLERİNE, LİMAN BAŞKANLIĞINA VE BELEDİYE BIRIMLERINE BILDIRINIZ.



PLAJLARDA GERİ DÖNÜŞÜMLÜ ÇÖPLERİNİZ İÇİN GERİ DÖNÜŞÜM KUTULARINI; DİĞER HER TÜRLÜ ÇÖPLERİNİZ İÇİN İSE ÇÖP KUTULARINI KULLANINIZ.



PLAJLARA VE DENİZE BOYA, SOLVENT, PİL, YANIK YAĞLAR VE YANICI MADDELER GİBİ ATIKLAR



KUMSALA ÇIKAN AKDENİZ FOKLARINI RAHATSIZ

- As a result of illegal fishing there is a serious reduction of fish, squid and lobster. This became a threat to the Mediterranean monk seal.
- Another factor is cave diving. Based on 24 year of fieldwork and experience, we know that the coastal caves are the last shelters for the Mediterranean monk seals. People diving into these caves seriously scare and disturb them.

# Sea Grass Posidonia oceanica



Posidonia oceanica is an algae and not a plant but it shows all features of a land plant. It's a specific Mediterranean endemic with a structure that holds to the ground. Posidonia oceanica provides the first elements which are necessary to ensure the presence of organisms in the ecosystem. It's also an important source of oxygen as it produces 10 to 14 liters of oxygen per day in 1m2. Posidonia oceanica are found in sandy and muddy places. The ground were they live on is volatile with a solid and ecological structure. It developes horizontally but vertically grasps to the floor and forms a dens texture. Posidonia oceanica attaches to the ground with their roots and thus prevents erosion and stabilizes the bottom structure. In addition, with this structure, it's able to regulate the sedimentation, the ground movement and protects the shoreline.

## THREATENING FACTORS



The main threat is caused by domestic and industrial wastewaters containing nutrients such as nitrogen and phosphorus. Others are atmospheric deposits formed by the combustion of fossil fuels. Nitrogen and phosphorus are the most important nutrients that control and trigger the growth of plankton and algae in the sea. The growing algae distorts the clarity of the water and thus reduces the light transmission and also creates a shadow to the plant and slows down the photosynthesis because it lives on the plant. Other damaging factors include direct gathering, bottom fishing, fish farms, new harbour constructions and improper construction.

#### 2018-YILINDA GERÇEKLEŞTİRİLEN ÇEVRE ETKİNLİKLERİ/ ENVIRONMENTAL EDUCATION ACTIVITIES PERFORMED IN THE YEAR 2018

	77112 72712										
	Aktivite adı ve kategorisi	Hedef grup ve yeri	Aktivitenin amacı ve içeriği	Gerçekleşen Tarih			Name and category of the activity7	Target Group and place	Aim and content of the activity	Date of the activity	
1	ENERJİ TA SARRUFU/SÜ RDÜRÜLEBİLİR ÇEVRE VE TURİZM	OTEL ÇALIŞANLA RI	ENERJÍ TASARRUFU KONULU SLAYT ANLATIMI	11 Hazira N		1	ENERGY SAVING/SUSTAINA BLE TOURISM	HOTEL EMPLOYEES	LANTERN SLIDE LECTURE	11 JUNE	
2	SAHİL TEMİZLİĞİ- İZMARİT	OTEL ÇALIŞAN LARI&OT EL Mİ SAFİRL ERİ	SAHİLDE İZMARİT KİRLİLİĞİNE DİKKAT ÇEKMEK	4 TEMMU Z		2	The name of «CARING FOR THE SEA THAT UNITES US» activity	HOTEL EMPLOYEES/ HOTEL GUEST	RAISE AWARENES S	4 JULY	
3	ÇEVRE&SÜR DÜRÜLEBİLİ RLİK KONULU ANİMASYON « FİLM GÖSTERİSİ	MİSAFİR ÇOCUKL ARI	ANİMASYON FİLMLERLE ÇOCUKLARDA ÇEVRE BİLİNCİNİ OLUŞTURMAK	19 TEMMU Z		3	ENVIRONMENT AL/SUSTAIN AB LE TOURISM	CHILD GUEST	ANIMATION MOVIE SHOW FOR THE KIDS	19 JULY	
4	«BODRUM İÇİN 3 Dakika» Etkinliği	OTEL ÇALIŞAN LARI	ÇEVRE HAKKINDA BİLİNÇLENDİ RME	7 EYLÜL		4	HOTEL EMPLOYEES	HOTEL EMPLOYEES	RAISE AWARENES S	7 SEPT.	
5	MAVİ BAYRAK HAFIZA OYUNU	ÇOCUK Mİ SAFİRL ER	EĞLENEREK MAVİ BAYRAKLI PLAJ KURALLARINI ÖĞRENMEK	27 EKİM		5	BLUE FLAG MEMORY CARD PLAY	CHILD GUEST	LEARNING BLUE FLAG PRINCIPLES	27 OCTO BER	

# EK-2 2019 YILINDA GERÇEKLEŞTİRİLECEK ÇEVRE EĞİTİM ETKİNLİKLERİ

	Aktivite adı ve kategorisi	Hedef grup ve yeri	Aktivitenin amacı ve içeriği	Planlanan tarih		Name and category of the activity	Target Group and place		Date of the activity
1	ENERJI Tasarrufu	OTEL Çalişanla Ri	ENERJÍ Tasarrufu Konulu slayt Anlatimi	OCAK	1	ENERGY SAVING	HOTEL EMPLOYEES	LANTERN SLIDE LECTURE	JANUARY
2	ÇEVRE İLE İLGİLİ PROJE&RESİM YARIŞMASI	ORTAOKUL ÖĞRENCİL ERİ	GENÇ BEYINLERE ÇEVRENİN ÖNEMİ HAKKINDA FARKINDALIK YARATMAK	MART	2	PROJECT&PIC TURES COMPETITION	STUDENTS	SEARCHING NEW IDEAS ABOUT ENVIRONMENTA L	MARCH
3	GERİ DÖNÜŞÜM Tesisi gezisi	ORTAOKUL ÖĞRENCİL ERİ	GERİ DÖNÜŞÜMÜ Yerinde Tanıtmak	MART	3	RECYCLING PLANT TRIP	STUDENTS	Recognition at the Recycling Site	MARCH
4	MAVİ BAYRAK&SÜRD ÜRÜLEBİLİR OTEL BROŞÜRÜ DAĞİTMAK	YÖRE HALKI	MAVİ BAYRAKLI PLAJLARIN ÖZELLİKLERİNİ TANITMAK	MAYIS	4	ENVIRONMENT TRAVEL	LOCAL PEOPLE	BLUE FLAG INTRODUCTIO N	MAY
5	ÇEVRE KONULU ANİMASYON FİLM GÖSTERİMİ	ÇOCUK MİSAFİRLE R	EĞLENEREK ÇEVRE BİLİNCI OLUŞTURMAK	HAZİRAN	5	ANIMATION MOVIE SHOW ABOUT ENVIRONMENT	CHILD EMPLOYEES	RAISE AWARENESS	JUNE

## AWARENESS EVENT 'PROTECTION OF THE SEA'





kefalukaresort Otel çalışanlarımızın katkılarıyla otelimizde Mavi Bayrak Çevre Etkinliği düzenlendi. Herkesi çevreyi kirletmemeye ve çevre duyarlılığına davet ediyoruz. ✿ ✿ □□

Blue Flag Environment Event was held in our hotel with the participation of our employees. We wish to raise awareness towards protecting our environment. ✿ ❖

#kefaluka #kefalukaresort #mavibayrak

#hlueflag #cevreetkinliği







6 TEMMUZ 2018

Yorum ekle

#### Kefaluka Otel tarafından Mavi Bayrak Etkinliği

Bodrum Akyarlar sahilindeki Kefaluka Hotel ve çevreci vatandaşlar tarafından Mavi Bayrak etkinlikleri kapsamında sahil temizleme çalışması yapıldı.

04 Temmuz 2018 Çarşamba 18:39

12 14 16 **18** 



Tavsiye Et 20 kişi tavsiye etti. Arkadaşlarının neler tavsiye ettiğini görmek için

BODRUM AKYARLAR'DA KEFALUKA OTEL TARAFINDAN MAVİ BAYRAK TEMİZLİĞİ

01/07 Temmuz tarihleri arasında başlayan Akdeniz Ülkeleri Mavi Bayrak Haftası kapsamında Antalya ve Bodrum'da da etkinlikler devam etti. Geçtiğimiz günler de Antalya Büyükşehir Belediyesi Sarısu Plajında vatandaşlar ve çevreci örgütler tarafından sahile atılan çöplerin temizlenmesinin ardından, dün de Bodrum Akyarlar sahilinde Kefaluka Otel tarafından düzenlenen etkinlikle sahildeki çöpler vatandaşlarca ve otel çalışanlarınca temizlendi. Toplanan çöplerle çekilmiş fotoğraf ve pankartlarla toplumu uyaran çevreçiler "Denize, nehre ve sokağa atılan her çöp denizden tekrar size döner "ve Mevlana Celladdin-i Rumi'nin "Kalp deniz, dil kıyıdır,

#### 'CARING FOR THE SEA WHICH UNITES US'

Our hotel organised this event, where international participation was ensured in order to provide awareness among our guests and employees.

# Animation movie for children about «SUSTAINABLE ENVIRONMENT»



An animated movie with following theme was shown; 'The environment & sustainable world'.



We strive to introduce the importance of nature to childern whilst growing up.

Kefaluka Resort Hotel organized an event for children on April 23<sup>rd</sup>, the National sovereignty and children's day in Turkey.





## Attention for coastline cleaning



To attract the attention of our guests, coastal and environmental cleaning activities were held. Guest participation made this event more effective.



## OUR RELATIONSHIP WİTH THE LOCAL PEOPLE

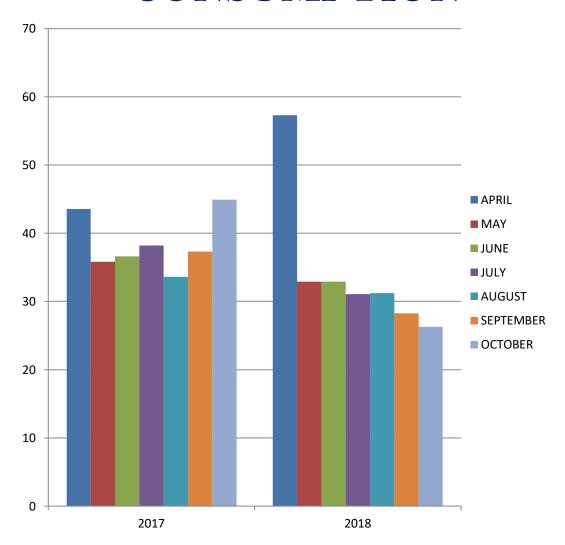
- Being a resort hotel located in Bodrum, we are actively working and supporting several areas of the Bodrum community such as nature, health, education and blood donation.
- Our aim is not only to support in a material way by donating but also with our services and care.

#### Some of the organisations we support;

- \* Akyarlar Ortaokulu (Middle school in Akyarlar)
- \* Bodrum Sağlık Vakfı (Bodrum health foundation)
- \* Çevre Koruma Sosyal Yardımlaşma (Environmental Protection Social Assistance)
  - \* Cultural Services

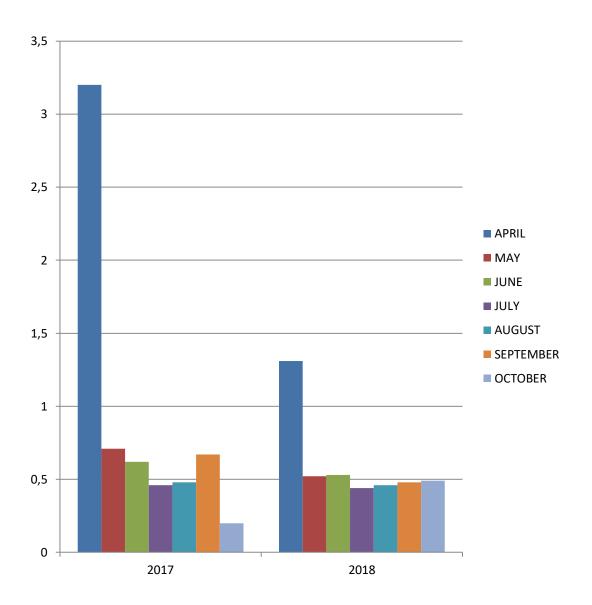


## ELECTRICITY CONSUMPTION



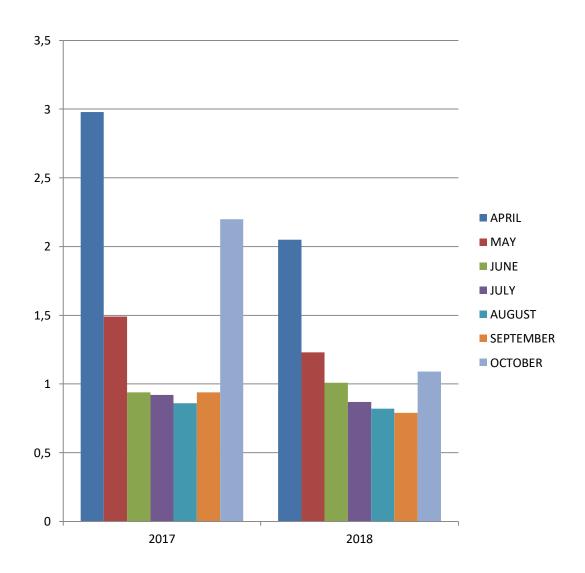
The graphic presents the monthly electricity consumption per person (kW / person) in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017:38,56-2018:34,3)

## WATER CONSUMPTION



The graphic presents the monthly water consumption (m³/person) per capita in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017:0,9-2018:0,61)

## LNG CONSUMPTION



The graphic presents the monthly LNG consumption (KG/person) per capita in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017:1,48-2018:1,12)

## WASTE MANAGEMENT

- All waste is disposed by authorized companies.
- Recyclable materials are separated at the hotel with a color code system and disposed by special waste trucks.
- Dangerous waste is collected by licensed companies.
- Sorting boxes for glass, plastic, organic, paper, metal are available in our facility. A daily follow-up is done





Chemical saving and conscious chemical use

For the disposal of paper, organic, plastic & metal waste, we work together with licensed recycling company Tem-Çev





Collection of vegetable oil waste via licensed firms.

Organisation of protective activities regarding packaging, waste and environment.

## **TRAINING**

- We organize trainings through authorized companies to raise the awareness among our employees.
- We provide all kind of trainings with different subjects like; hygiene, fire, disaster, occupational health and safety, sustainable Environment,.. etc.





## SUSTAINABLE ENVIRONMENTAL EDUCATION

## What should we do for the SUSTAINABLE ENVIRONMENT?

We were reminded of certain points that require some extra attention from our hotel staff;

Ex.; reduction of waste amount, using rechargeable batteries instead of non-rechargeable batteries, use of energy-efficient devices, use of energy efficient heating systems and the importance of thermal

insulation

 Minimizing of chemical consumption, choosing environmentally friendly alternatives instead of dangerous waste materials.

#### Most important topic was:

The use bulb and led lighting with a high mercury-free consumption resistance.



## **OUR DONATIONS**

• As Kefaluka Resort Hotel we donate with pride to the 'Tema foundation' and the 'Environmental Protection Social Assistance Culture Service'



We have contributed to the planting of 221 pine trees by donating to the Environmental Protection Social Assistance Cultural Services.

## STAFF APPROACH

- As Kefaluka Resort Hotel, we celebrate birthdays every month during staff meetings to increase the well-being and enthusiasm of our employees.
- We organise a special staff-night at the end of the season.
- We work in accordance with all labor and human right legislation.



Our birthday celebrations





End of season staff night

