

# KEFALUKA RESORT SUSTAINABILITY REPORT 2021



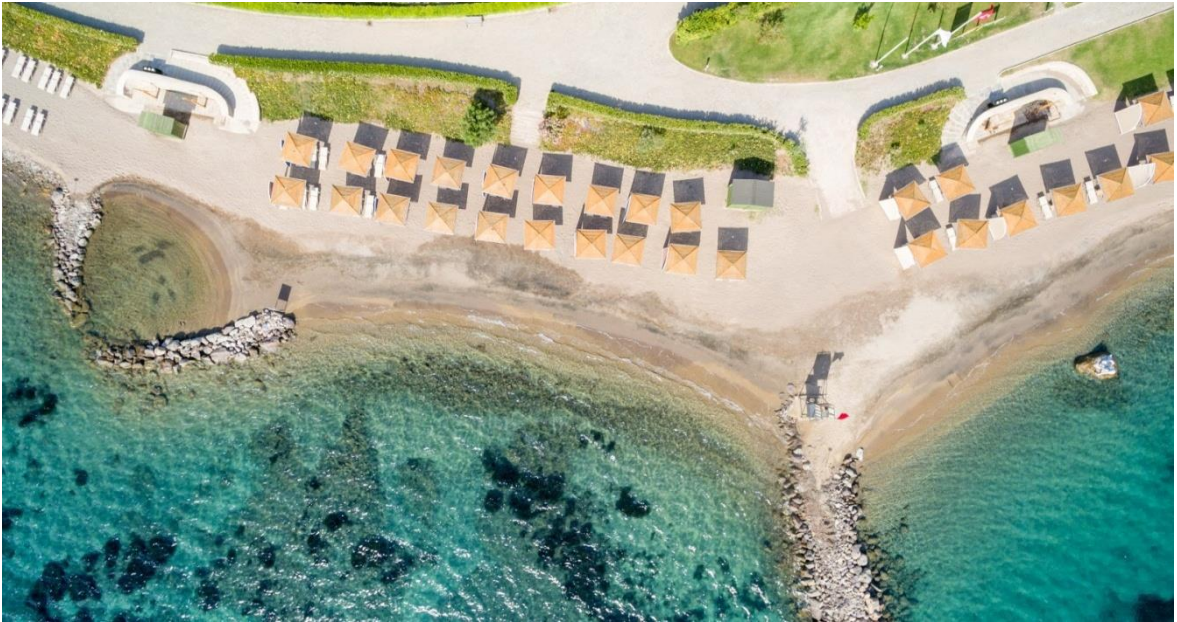
# ABOUT THE REPORT

- The main aspect of sustainability is to protect the natural environment and at the same time to minimize damage to nature and provide this for tourism. By doing so, we increase the awareness, about the environment and consumption, of the local population, our employees and guests.
- The progress report created by Kefaluka Resort Hotel is included in this report.

# MAIN RESPONSIBILITIES

- We follow the waste disposal procedure in order to obtain recycling and reuse opportunities. Within this procedure, we separated our hotel waste and guest waste with color codes. We send recycled waste to contracted companies and keep it up to date.
- We make our guests and employees aware of the environment with the help of info boards.
- We provide an infobook in the guest rooms with a separate chapter about the environment.
- We use informative cards in the guest rooms to encourage our guests to spend no more than necessary water, chemicals and energy. For exemple; the change of bed linen only takes place every 2 days unless guests request differently.
- We monitor and evaluate the annual consumption of electricity, water and LNG.

# LOCATION



**Kefaluka Resort is established on a total area of 50.000 m<sup>2</sup> and located direct at the seafront.**

- **10 km to Turgutreis centre & harbour**
- **25 km to Bodrum centre & harbour**
- **60 km to Bodrum Milas airport**
- **255 km to Dalaman airport**
- **260 km to Izmir airport**

# ABOUT KEFALUKA RESORT

The place where 11 winds intersect, touch your skin like a wind of love; Kefaluka Resort, embraces the deep blue of the Aegean sea, offers magnificent view of sea and nature views from 95% of all rooms.

Enjoy a luxury holiday with its exceptional architecture, a magical fairytale experience,

*‘ Love at first sight ‘.*



Kefaluka Resort is one of the largest and most comprehensive facilities in the region; with a total of 50,000 sqm of land located aside a green hill and the coast of Akyarlar, with a 440m long sand-pebble beach and a pier. We have a capacity of 900 people with 384 rooms and welcome guests from all over the world. International buffets inclusive a diet buffet, prepared by professional chefs. Kefaluka Resort offers everything you need to enjoy a wonderful holiday with lots of entertainment and sports activities that are suitable for all ages and for everyone's taste. We take care of everyone, always with same quality & service.

# Quality- Environment- Business Security and Social Policy

As Kefaluka Resort;

While institutionalized, we establish our quality management system in accordance with international standards and ensure that it is implemented with all our employees.

We continuously measure and improve the services we provide to our guests.

We provide food that is physically, chemically and microbiologically appropriate to ensure that our guests are fed in a healthy manner. In our business, we apply food safety and hygiene standards in the raw materials procurement, storage, preparation and presentation stages of food.

We create an open and transparent management style with professionalism, honesty and diligence principles.

For sustainable tourism, we keep our activities under control and reduce water consumption, chemical use and waste production. In the selection of chemicals protecting nature is a priority.

We share our efforts to protect natural life with our employees, our guests, our local stakeholders and our suppliers to show how important protection is and to improve the environment .

We act together for the welfare of all our employees, defending their fundamental rights, protecting occupational health and safety by minimizing potential work accidents and their effects.

# PURCHASING POLICY

As Kefaluka Resort;

Supplier visits are made periodically once a year. During these visits, the company's storage and production sites are visited to check whether the conditions are appropriate. If the storage and production conditions are not suitable, the purchase of materials from these companies are stopped and the appropriate conditions requested. It is checked whether the supplier firms are cleaning the transport vehicles and are suitable for the products they carry. If not, they will be warned. Environment-friendly packaged products in material purchases is a priority.

We take care in selecting our suppliers and prefer working together with environmentally sensitive companies.

We prefer to work primarily with local companies, provided that they comply with the procurement criteria. We supply the highest possible quality goods & services necessary for our business, within reasonable time delivery, prices and payment conditions. We prefer to purchase A +++ class products of demanded devices related to energy consumption.

# ENVIRONMENT POLICY

**As Kefaluka Resort;**

- **We reduce water consumption, chemical use and waste production by controlling our activities for sustainable tourism.**
- **In the selection of the chemicals we use, protecting nature is a priority.**
- **We share our work with our employees, guests, local stakeholders and suppliers to show how important it is to improve and protect the environment.**
- **We plan the annual environmental activities in advance.**

# OUR CERTIFICATES



- **QUALITY MANAGEMENT  
SYSTEM CERTIFICATE -  
DIN EN ISO 9001:2015**

- **ENVIRONMENT  
MANAGEMENT  
SYSTEM CERTIFICATE -  
DIN EN ISO 14001:2015**

# OUR CERTIFICATES



- **FOOD SAFETY  
MANAGEMENT SYSTEM  
CERTIFICATE -DIN EN ISO  
22000:2018**

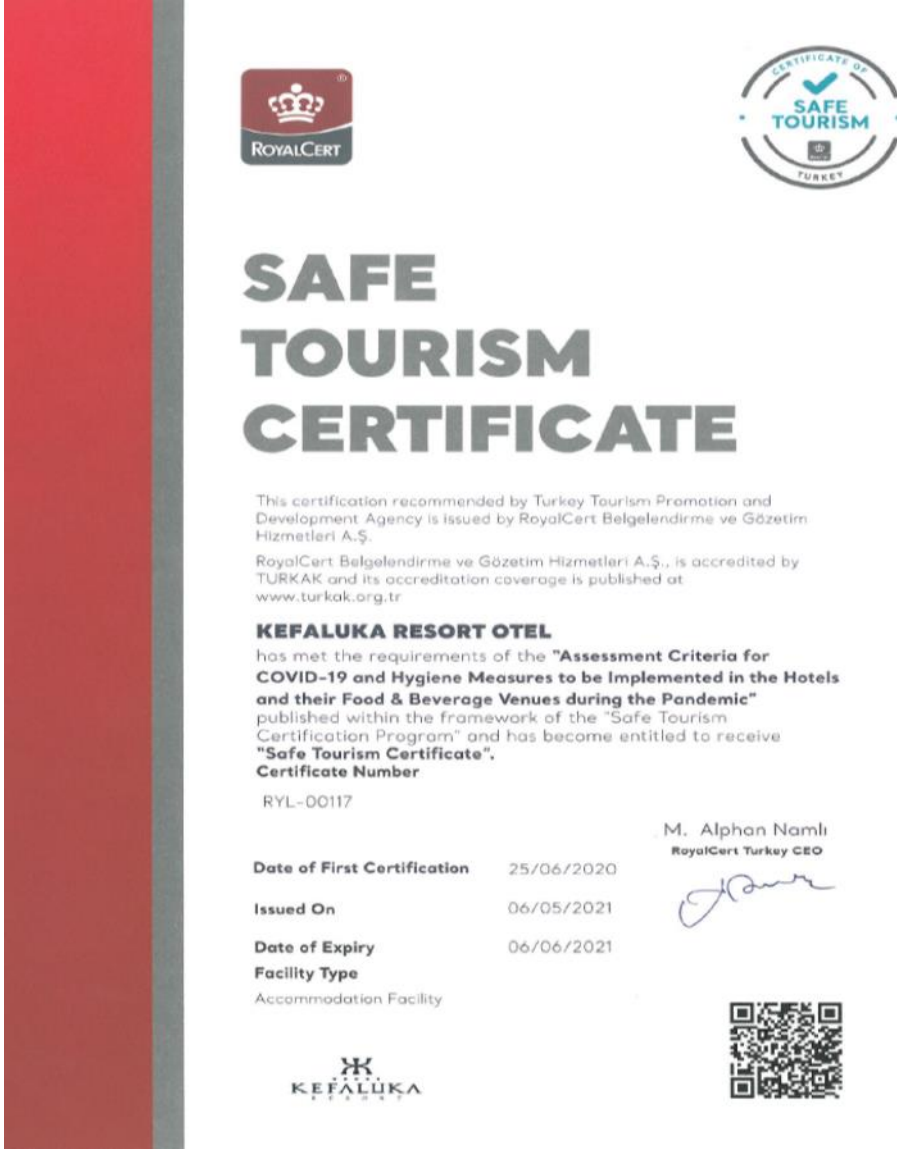
- **CUSTOMER SATISFACTION  
MANAGEMENT SYSTEM  
CERTIFICATE -DIN ISO  
10002:2018**

# OUR CERTIFICATES



- **HEALTH AND SAFETY  
MANAGEMENT SYSTEM  
CERTIFICATE – ISO  
45001:2018**

# OUR CERTIFICATES



- **SAFE TOURISM CERTIFICATE**

# OUR DOCUMENTS

## GOLDEN TRAVELLIFE CERTIFICATE 2019-2021

## GREEN STAR DOCUMENT



Following an independent audit against the Travellife Standard\*

### Kefaluka

Barış Manço Cad. No:63, AKYARLAR, Bodrum, Turkey  
has achieved Travellife Gold Certification

They have shown Travellife evidence that they are  
taking action in the following areas:



Minimising their environmental impacts



Improving the economic and social impacts for people in  
their community



Respecting and protecting human rights and fair labour  
practices



Safeguarding animal welfare and biodiversity

*Nicole White*

22/05/2019 to 22/05/2021  
certificate number - 00003248

\*The Travel Standard is recognised by the Global Sustainable Tourism Council (GSTC)  
Travellife Ltd, 30 Park Street, London, SE1 1RQ, United Kingdom. Registered in England No 0809512  
[www.travellifeglobal.com](http://www.travellifeglobal.com)



# OUR DOCUMENTS

## BLUE FLAG CERTIFICATE 2021



## CLEAN POOL CERTIFICATE 2020

## FOOD DIVERSITY AND SAFETY CERTIFICATE 2020



# OUR DOCUMENTS



- GREEN KEY

# Social responsibilities and activities

We are going to plant 221 pine trees in the city of mugla at march 21 at for the week of activites the reason why we are doing this is to raise more trees and and to have wider and better forest.



# Our Social Responsibilities

*We keep a 'Lösev' moneybox at our reception desk to raise money for children in need.*



# SPECIAL SPECIES IN THE REGION

## Mediterranean monk seal

*Monachus monachus*

- Mediterranean monk seals are the only family of seals living in a single coast of West Africa with the eastern Mediterranean coasts,

## Seagrass

*Posidonia oceanica*

- Seagrass is an endemic flower living in the Mediterranean Sea.
- *Posidonia oceanica* the only kind of seagrass beyond the group of seaweeds.
- It forms meadows with a depth of 30 meters in the seabed which are very important for the coastal ecosystem.

# SPECIAL SPECIES IN THE REGION



- The number of Mediterranean monk seals in the world is only around 600-700. Approximately 100 of these endangered species live on the Bodrum peninsula.
- For the Mediterranean monk seal to survive, there should be no sea pollution, the coast should be calm and people should not enter their habitat.
- The Mediterranean monk seal is a carnivorous species. Most food is caught underwater by catching fish, squid and lobsters.

# WHY IS THE MEDITERRANEAN MONK SEAL DISAPPEARING ?

## AKDENİZ FOKU (*Monachus monachus*)

Akdeniz Foku aşırı avlanma, yaşam alanları kaybı ve deniz ekosisteminin bozulması nedeniyle türün dünya dağılımı daraldı ve nüfusu hızla azaldı. Akdeniz foku bugün dünyada sadece Türkiye, Yunanistan, Fas, Moritanya ve Maderya Adaları'nda yaşamakta olup toplam nüfusu 700 civarında tahmin edilmektedir. Türün en büyük popülasyonu Ege Denizi'ndedir. Bodrum - İzmir - Ayvalık arası popülasyonun son yıllarda yoğun olarak görüldüğü yerlerdir.



AKDENİZ FOKLARININ BULUNDUĞU MAĞARA VE KAYALIKLARDA, FOKLARI RAHATSIZ ETMEYİNİZ



ATEŞ YAKMAYINIZ.



AKDENİZ FOKLARININ BARINDIKLARI MAĞARALAR CİVARINDA DİKKATLİ DAVRANINIZ. AKDENİZ FOKLARINI RAHATSIZ ETMEYİNİZ.



ADALARIN ETRAFINDA YAPILMASI PLANLANAN DENİZ SU SPORLARINA AİT AKTİVİTELER İÇİN İLGİLİ KURUMLARDAN İZİN ALINIZ.



ÖZEL KORUMA BÖLGELERİNDE TÜPLÜ, ZİPKİNLİ VE ALETLİ DALIŞLAR YAPILMASI BAKANLAR KURULU KARARI İLE YASAKLANMIŞTIR. AYKIRI DAVRANANLARI SAHİL GÜVENLİK KOMUTANLIĞINA BİLDİRİNİZ



HER TÜRLÜ TEKNEDEN SİNTİNE, EVSEL ATIKSU VE MAZOTUN DENİZE DÖKÜLMESİ YASAKLANMIŞTIR. AYKIRI DAVRANANLARI SAHİL GÜVENLİK BİRİMLERİNE, LİMAN BAŞKANLIĞINA VE BELEDİYE BİRİMLERİNE BİLDİRİNİZ.



PLAJLARDA GERİ DÖNÜŞÜMLÜ ÇÖPLERİNİZ İÇİN GERİ DÖNÜŞÜM KUTULARINI; DIĞER HER TÜRLÜ ÇÖPLERİNİZ İÇİN İSE ÇÖP KUTULARINI KULLANINIZ.



PLAJLARA VE DENİZE BOYA, SOLVENT, PİL, YANIK YAĞLAR VE YANICI MADDELER GİBİ ATIKLAR ATMAYINIZ.



KUMSALA ÇIKAN AKDENİZ FOKLARINI RAHATSIZ ETMEYİNİZ.

- As a result of illegal fishing there is a serious reduction of fish, squid and lobster. This became a threat to the Mediterranean monk seal.
- Another factor is cave diving. Based on 24 year of fieldwork and experience, we know that the coastal caves are the last shelters for the Mediterranean monk seals. People diving into these caves seriously scare and disturb them.

# Sea Grass

## *Posidonia oceanica*



**Posidonia oceanica is an algae and not a plant but it shows all features of a land plant. It's a specific Mediterranean endemic with a structure that holds to the ground.**

**Posidonia oceanica provides the first elements which are necessary to ensure the presence of organisms in the ecosystem. It's also an important source of oxygen as it produces 10 to 14 liters of oxygen per day in 1m<sup>2</sup>.**

**Posidonia oceanica are found in sandy and muddy places.**

**The ground where they live on is volatile with a solid and ecological structure. It develops horizontally but vertically grasps to the floor and forms a dense texture. Posidonia oceanica attaches to the ground with their roots and thus prevents erosion and stabilizes the bottom structure. In addition, with this structure, it's able to regulate the sedimentation, the ground movement and protects the shoreline.**

# THREATENING FACTORS



The main threat is caused by domestic and industrial wastewaters containing nutrients such as nitrogen and phosphorus. Others are atmospheric deposits formed by the combustion of fossil fuels. Nitrogen and phosphorus are the most important nutrients that control and trigger the growth of plankton and algae in the sea. The growing algae distorts the clarity of the water and thus reduces the light transmission and also creates a shadow to the plant and slows down the photosynthesis because it lives on the plant. Other damaging factors include direct gathering, bottom fishing, fish farms, new harbour constructions and improper construction.

# THE SOCIATY ACTIVITES THAT HAPPENED IN THE YEAR OF 2020

	Aktivite adı ve kategorisi	Hedef grup ve yeri	Aktivitenin amacı ve içeriği	Gerçekleşen Tarih		Name and category of the activity7	Target Group and place	Aim and content of the activity	Date of the activity
1	MASKE&ELDİVEN ATIKLARI	OTEL ÇALIŞANLARI	MASKE ATIKLARININ ÇEVREYE ETKİSİ	30.06.2020	1	MASK&GLOVES WASTE	HOTEL EMPLOYEES	EFFECTS OF MASK&GLOVES WASTE FOR ENVIRONMENT	30.06.2020
2	ÇEVRE KONULU RESİM ÇALIŞMASI	ÇOCUK MİSAFİRLER	ÇEVRE SAĞLIĞI BİLİNÇLENDİRME ÇALIŞMASI	13.07.2020	2	ENVİRONMENT ARTWORKS PRACTICE	CHILD GUEST	ENVIRONMENTAL AWARENESSES	13.07.2020
3	SAHİL TEMİZLİĞİ	OTEL ÇALIŞANLARI&MİSAFİRLERİ	ÇEVRE SAĞLIĞI BİLİNÇLENDİRME ÇALIŞMASI	17.08.2020	3	BEACH CLEAN UP	HOTEL EMPLOYEES & GUEST	ENVIRONMENTAL AWARENESSES	17.08.2020
4	MAVİ BAYRAK HAFIZA OYUNU	ÇOCUK MİSAFİRLER	MAVİ BAYRAKLI PLAJ KURALLARI VE GEREKLİLİKLERİ AKTARMAK	21.08.2020	4	MEMORY CARD GAME	CHILD GUEST	BEACH BLUE FLAG RULES	21.08.2020
5	AKYARLAR SAHİL ATIK TEMİZLİĞİ	OTEL ÇALIŞANLARI&YEREL HALK	ÇEVRE SAĞLIĞI BİLİNÇLENDİRME ÇALIŞMASI	24.10.2020	5	BEACH CLEAN UP	HOTEL EMPLOYEES & LOCAL PEOPLE	ENVIRONMENTAL AWARENESSES	24.10.2020

## SEA SIDE CLEANING



## AKYARLAR SEA SIDE CLEANING



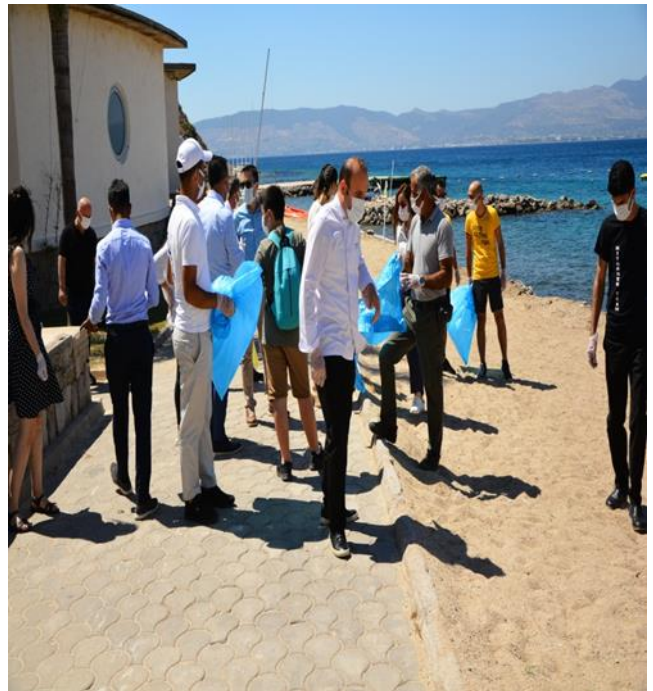
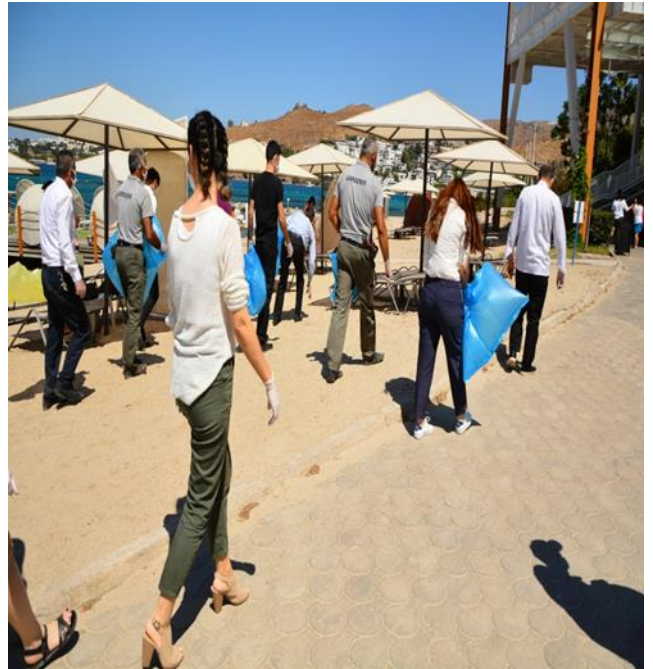
## MEMORY CARD GAME FOR OUR YOUNG GUESTS



# THE SOCIATY ACTIVITY THAT WILL HAPPEN IN 2021

	Aktivite adı ve kategorisi	Hedef grup ve yeri	Aktivitenin amacı ve içeriği	Planlanan tarih		Name and category of the activity	Target Group and place	Aim and content of the activity	Date of the activity
1	TEK KULLANIMLIK MALZEME TÜKETİMİ	OTEL ÇALIŞANLARI	ÖRNEKLEMELERLE BİLİNÇLENDİRME SUNUMU	MAYIS	1	SINGLE USE PLASTICS	HOTEL EMPLOYEES	LANTERN SLIDE LECTURE	MAY
2	MAVİ BAYRAK HAFIZA OYUNU	ÇOCUK MİSAFİRLER	MAVİ BAYRAKLI PLAĞ KURALLARI VE GEREKLİLİKLERİ AKTARMAK	HAZİRAN	2	MEMORY CARD GAME	CHILD GUEST	BEACH BLUE FLAG RULES	JUNE
3	SÜRDÜRÜLEBİLİR OTELOLMAK	OTEL ÇALIŞANLARI	MEVCUT DURUMUN DEVAMLILIĞINI NASIL SAĞLARIZ?	HAZİRAN	3	HOW TO BE SUSTAINABLE HOTEL	HOTEL EMPLOYEES	WHY WE NEED SUSTAINABILITY FOR OUR WORLD?	JUNE
4	AKYARLAR SAHİL ATIK TEMİZLİĞİ	OTEL ÇALIŞANLARI&YEREL HALK	ÇEVRE SAĞLIĞI BİLİNÇLENDİRME ÇALIŞMASI	TEMMUZ	4	BEACH CLEAN UP	HOTEL EMPLOYEES &LOCAL PEOPLE	ENVIRONMETAL AWARENESSES	JULY
5	ÇEVRE KONULU RESİM ÇALIŞMASI	ÇOCUK MİSAFİRLER	ÇEVRE SAĞLIĞI BİLİNÇLENDİRME ÇALIŞMASI	AĞUSTOS	5	ART WORK ABOUT ENVIRONMETAL HEALTH	CHILD GUEST	ENVIRONMETAL AWARENESSES	AUGUST

## SEA SIDE CLEANING TO SAVE OUR SEAS



## DRAWING AND SUSTANABLE ART CONTEST FOR OUR YOUNG GUESTS



# HIJEYN CLASS FOR OUR YOUNG GUESTS



# WE MADE A CLASS TO TEACH OUR YOUNGER GUESTS TO ALWAYS KEEP THEIR HANDS CLEAN AS KEFALUKA RESORT



# OUR RELATIONSHIP WITH THE LOCAL PEOPLE

- Being a resort hotel located in Bodrum, we are actively working and supporting several areas of the Bodrum community such as nature, health, education and blood donation.
- Our aim is not only to support in a material way by donating but also with our services and care.

Some of the organisations we support;

- \* *Bodrum Sağlık Vakfı (Bodrum health foundation)*
- \* *Çevre Koruma Sosyal Yardımlaşma (Environmental Protection Social Assistance)*
- \* *Cultural Services*

# ENERGY MANAGEMENT

# ELECTRICITY CONSUMPTION

(KWH)	HAZİRAN	TEMMUZ	AĞUSTOS	EYLÜL	EKİM
2019	593.031	704.566	768.013	622.375	603.201
2020	220.543	491.165	588.559	551.155	302.440

*The graphic presents the monthly electricity consumption per person (kW / person) in 2019 and 2020 . The monthly average per capita consumption has decreased in 2020. (2019:38,56 - 2020:20,3)*

# WATER CONSUMPTION

(ton)	HAZİRAN	TEMMUZ	AĞUSTOS	EYLÜL	EKİM
2019	8097	9616	11149	9161	8071
2020	6811	6617	8128	7264	4720

*The graphic presents the monthly water consumption ( $m^3$  / person) per capita in 2019 and 2020. The monthly average per capita consumption has decreased in 2020. (2019:0,9-2020:0,61)*

# LNG CONSUMPTION

KG	HAZİRAN	TEMMUZ	AĞUSTOS	EYLÜL	EKİM
2019	18.542	20.108	19.626	18.570	
2020	6.440	15.606	14.142	14.536	

*The graphic presents the monthly LNG consumption (KG/ person) per capita in 2019 and 2020. The monthly average per capita consumption has decreased in 2020. (2019:1,48-2020:1,12)*

# WASTE MANAGEMENT

- All waste is disposed by authorized companies.
- Recyclable materials are separated at the hotel with a color code system and disposed by special waste trucks.
- Dangerous waste is collected by licensed companies.
- Sorting boxes for glass, plastic, organic, paper, metal are available in our facility. A daily follow-up is done



Chemical saving  
and conscious  
chemical use



Collection of  
vegetable oil  
waste via  
licensed firms.



For the disposal of  
paper, organic,  
plastic & metal  
waste, we work  
together with  
licensed recycling  
company Tem-Çev



Organisation of  
protective activities  
regarding  
packaging, waste  
and environment.

# TRAINING

- We organize trainings through authorized companies to raise the awareness among our employees.
- We provide all kind of trainings with different subjects like; hygiene, fire, disaster, occupational health and safety, sustainable Environment, covid-19 .. etc.



# SUSTAINABLE ENVIRONMENTAL EDUCATION

What should we do for the SUSTAINABLE  
ENVIRONMENT?

We were reminded of certain points that require some extra attention from our hotel staff;

Ex. ; reduction of waste amount, using rechargeable batteries instead of non-rechargeable batteries, use of energy-efficient devices, use of energy efficient heating systems and the importance of thermal insulation

- Minimizing of chemical consumption, choosing environmentally friendly alternatives instead of dangerous waste materials.

Most important topic was:

The use bulb and led lighting with a high mercury-free consumption resistance.



# OUR DONATIONS

- As Kefaluka Resort Hotel we donate with pride to the ‘Tema foundation’ and the ‘Environmental Protection Social Assistance Culture Service’



*We have contributed to the planting of 221 pine trees by donating to the Environmental Protection Social Assistance Cultural Services.*

# STAFF APPROACH

- As Kefaluka Resort Hotel, we celebrate birthdays every month during staff meetings to increase the well-being and enthusiasm of our employees.
- We organise a special staff-night at the end of the season.
- We work in accordance with all labor and human right legislation.





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ΚΕΦΑΛΙΚΑ  
R E S O R T

