ABOUT THE REPORT

• The main aspect of sustainability is to protect the natural environment and at the same time to minimize damage to nature and provide this for tourism. By doing so, we increase the awareness, about the environment and consumption, of the local population, our employees and guests.

• The progress report created by Kefaluka Resort Hotel is included in this report.
MAIN RESPONSIBILITIES

• We follow the waste disposal procedure in order to obtain recycling and reuse opportunities. Within this procedure, we separated our hotel waste and guest waste with color codes. We send recycled waste to contracted companies and keep it up to date.

• We make our guests and employees aware of the environment with the help of info boards.

• We provide an infobook in the guest rooms with a separate chapter about the environment.

• We use informative cards in the guest rooms to encourage our guests to spend no more than necessary water, chemicals and energy. For example; the change of bed linen only takes place every 2 days unless guests request differently.

• We monitor and evaluate the annual consumption of electricity, water and LNG.
LOCATION

Kefaluka Resort is established on a total area of 50,000 m² and located directly at the seafront.

- 10 km to Turgutreis centre & harbour
- 25 km to Bodrum centre & harbour
- 60 km to Bodrum Milas airport
- 255 km to Dalaman airport
- 260 km to Izmir airport
ABOUT KEFALUKA RESORT

The place where 11 winds intersect, touch your skin like a wind of love; Kefaluka Resort, embraces the deep blue of the Aegean sea, offers magnificent view of sea and nature views from 95% of all rooms. Enjoy a luxury holiday with its exceptional architecture, a magical fairytale experience, ‘Love at first sight’.

Kefaluka Resort is one of the largest and most comprehensive facilities in the region; with a total of 50,000 sqm of land located aside a green hill and and the coast of Akyarlar, with a 440m long sand-pebble beach and a pier. We have a capacity of 900 people with 384 rooms and welcome guests from all over the world. International buffets inclusive a diet buffet, prepared by professional chefs. Kefaluka Resort offers everything you need to enjoy a wonderful holiday with lots of entertainment and sports activities that are suitable for all ages and for everyone’s taste. We take care of everyone, always with same quality & service.
As Kefaluka Resort;
While institutionalized, we establish our quality management system in accordance with international standards and ensure that it is implemented with all our employees. We continuously measure and improve the services we provide to our guests. We provide food that is physically, chemically and microbiologically appropriate to ensure that our guests are fed in a healthy manner. In our business, we apply food safety and hygiene standards in the raw materials procurement, storage, preparation and presentation stages of food. We create an open and transparent management style with professionalism, honesty and diligence principles.
For sustainable tourism, we keep our activities under control and reduce water consumption, chemical use and waste production. In the selection of chemicals protecting nature is a priority. We share our efforts to protect natural life with our employees, our guests, our local stakeholders and our suppliers to show how important protection is and to improve the environment. We act together for the welfare of all our employees, defending their fundamental rights, protecting occupational health and safety by minimizing potential work accidents and their effects.
PURCHASING POLICY

As Kefaluka Resort;
Supplier visits are made periodically once a year. During these visits, the company's storage and production sites are visited to check whether the conditions are appropriate. If the storage and production conditions are not suitable, the purchase of materials from these companies are stopped and the appropriate conditions requested. It is checked whether the supplier firms are cleaning the transport vehicles and are suitable for the products they carry. If not, they will be warned. Environment-friendly packaged products in material purchases is a priority.

We take care in selecting our suppliers and prefer working together with environmentally sensitive companies.

We prefer to work primarily with local companies, provided that they comply with the procurement criteria. We supply the highest possible quality goods & services necessary for our business, within reasonable time delivery, prices and payment conditions. We prefer to purchase A +++ class products of demanded devices related to energy consumption.
ENVIRONMENT POLICY

As Kefaluka Resort;

• We reduce water consumption, chemical use and waste production by controlling our activities for sustainable tourism.

• In the selection of the chemicals we use, protecting nature is a priority.

• We share our work with our employees, guests, local stakeholders and suppliers to show how important it is to improve and protect the environment.

• We plan the annual environmental activities in advance.
OUR CERTIFICATES

• QUALITY MANAGEMENT SYSTEM CERTIFICATE - DIN EN ISO 9001:2015

• ENVIRONMENT MANAGEMENT SYSTEM CERTIFICATE - DIN EN ISO 14001:2015
OUR CERTIFICATES

- FOOD SAFETY MANAGEMENT SYSTEM CERTIFICATE - DIN EN ISO 22000:2005

- CUSTOMER SATISFACTION MANAGEMENT SYSTEM CERTIFICATE - DIN ISO 10002:2014
OUR CERTIFICATES

- HEALTH AND SAFETY MANAGEMENT SYSTEM CERTIFICATE - OHSAS 18001:2007
OUR DOCUMENTS

GOLDEN TRAVELLIFE CERTIFICATE 2017-2019

Kefaluka
Bars Manco Cad. No:63, AYVARILAR, Iodrum, Turkey

has successfully met the requirements of the GETC Recognised Travellife for Hotels & Accommodations Standard, therefore achieving Travellife Gold Certification. By achieving Gold Certification, the hotel/accommodation has demonstrated their commitment to sustainability, including:

- Protecting the environment
- Respecting and treating their employees fairly
- Respecting the local community, including its residents and the safeguarding of children
- Protecting the local culture, heritage and wildlife of the destination
- Supporting the local economy and its businesses

This certificate is valid between
May 2017-May 2019

GREEN STAR DOCUMENT
OUR DOCUMENTS

BLUE FLAG
CERTIFICATE 2018

FOOD DIVERSITY AND SAFTEY
CERTIFICATE 2018

CLEAN POOL
CERTIFICATE 2018
Social responsibilities and activities

• We come together with the local people from the region in various activities.

• We support the elementary school in Akyarlar with food, drinks, staff and materials.

• We provide technical staff and equipment to the Bodrum Health Foundation.

• We cooperate with ‘Kızılay’ and invite them regularly to our hotel to donate blood.
Our Social Responsibilities

Donating blood to the Kızılayı organization is part of our social responsibility project, and we are proud to fulfill it.

We keep a ‘Lösev’ moneybox at our reception desk to raise money for children in need.
### SPECIAL SPECIES IN THE REGION

<table>
<thead>
<tr>
<th>Mediterranean monk seal</th>
<th>Seagrass</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Monachus monachus</em></td>
<td><em>Posidonia oceanica</em></td>
</tr>
</tbody>
</table>

- Mediterranean monk seals are the only family of seals living in a single coast of West Africa with the eastern Mediterranean coasts, **Posidonia oceanica** — the only kind of seagrass beyond the group of seaweeds.

- It forms meadows with a depth of 30 meters in the seabed which are very important for the coastal ecosystem.

- Seagrass is an endemic flower living in the Mediterranean Sea.
SPECIAL SPECIES IN THE REGION

- The number of Mediterranean monk seals in the world is only around 600-700. Approximately 100 of these endangered species live on the Bodrum peninsula.
- For the Mediterranean monk seal to survive, there should be no sea pollution, the coast should be calm and people should not enter their habitat.
- The Mediterranean monk seal is a carnivorous species. Most food is caught underwater by catching fish, squid and lobsters.
As a result of illegal fishing there is a serious reduction of fish, squid and lobster. This became a threat to the Mediterranean monk seal.

Another factor is cave diving. Based on 24 year of fieldwork and experience, we know that the coastal caves are the last shelters for the Mediterranean monk seals. People diving into these caves seriously scare and disturb them.
Posidonia oceanica is an algae and not a plant but it shows all features of a land plant. It’s a specific Mediterranean endemic with a structure that holds to the ground. Posidonia oceanica provides the first elements which are necessary to ensure the presence of organisms in the ecosystem. It’s also an important source of oxygen as it produces 10 to 14 liters of oxygen per day in 1m². Posidonia oceanica are found in sandy and muddy places. The ground were they live on is volatile with a solid and ecological structure. It develops horizontally but vertically grasps to the floor and forms a dens texture. Posidonia oceanica attaches to the ground with their roots and thus prevents erosion and stabilizes the bottom structure. In addition, with this structure, it’s able to regulate the sedimentation, the ground movement and protects the shoreline.
The main threat is caused by domestic and industrial wastewaters containing nutrients such as nitrogen and phosphorus. Others are atmospheric deposits formed by the combustion of fossil fuels. Nitrogen and phosphorus are the most important nutrients that control and trigger the growth of plankton and algae in the sea. The growing algae distorts the clarity of the water and thus reduces the light transmission and also creates a shadow to the plant and slows down the photosynthesis because it lives on the plant. Other damaging factors include direct gathering, bottom fishing, fish farms, new harbour constructions and improper construction.
<table>
<thead>
<tr>
<th>Aktivite adı ve kategorisi</th>
<th>Hedef grup ve yeri</th>
<th>Aktivitenin amacı ve içeriği</th>
<th>Gerçekleştirilen Tarih</th>
<th>Name and category of the activity</th>
<th>Target Group and place</th>
<th>Aim and content of the activity</th>
<th>Date of the activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enerji Tasarrufu/Sürdürülebilir Çevre ve Turizm</td>
<td>Otel Çalışanları</td>
<td>Enerji Tasarrufu Konulu Slaytanlatımı</td>
<td>11 Haziran</td>
<td>Energy Saving/Sustainable Tourism</td>
<td>Hotel Employees</td>
<td>Lantern Slide Lecture</td>
<td>11 June</td>
</tr>
<tr>
<td>Sahil Temizliği-Izmir</td>
<td>Otel Çalışanları&amp;Otel Mi Safırları</td>
<td>Sahilde İzmir İlé Kırlılığıne Dikkat Çekmek</td>
<td>4 Temmuz</td>
<td>The name of «Caring for the Sea That Unites Us» activity</td>
<td>Hotel Employees/Hotel Guest</td>
<td>Raise Awareness</td>
<td>4 July</td>
</tr>
<tr>
<td>Çevre&amp;Sürdürülebilirlik Konulu Anımasyon «Film Gösterisi»</td>
<td>Mişafir Çocuklar</td>
<td>Anımasyon Filmlerle Çocuklarda Çevre Bilincini Oluşturmak</td>
<td>19 Temmuz</td>
<td>Environmental/Sustainable Tourism</td>
<td>Child Guest</td>
<td>Animation Movie Show for the Kids</td>
<td>19 July</td>
</tr>
<tr>
<td>«Bodrum İçin 3 Dakika» Etkinliği</td>
<td>Otel Çalışanları</td>
<td>Çevre hakkında Bilinçlendirmek</td>
<td>7 Eylül</td>
<td>Hotel Employees</td>
<td>Hotel Employees</td>
<td>Raise Awareness</td>
<td>7 Sept.</td>
</tr>
<tr>
<td>Mavi Bayrak Hafıza Oyunu</td>
<td>Çocuk Mü Safırlar</td>
<td>Eğlenerkek Mavi Bayrakli Plaj Kuralarını Öğrenmek</td>
<td>27 Ekim</td>
<td>Blue Flag Memory Card Play</td>
<td>Child Guest</td>
<td>Learning Blue Flag Principles</td>
<td>27 October</td>
</tr>
</tbody>
</table>
# 2019 Yılında Gerçekleştirilecek Çevre Eğitim Etkinlikleri

<table>
<thead>
<tr>
<th>Aktivite adı ve kategorisi</th>
<th>Hedef grup ve yer</th>
<th>Aktivitenin amacı ve içeriği</th>
<th>Planlanan tarih</th>
<th>Name and category of the activity</th>
<th>Target Group and place</th>
<th>Aim and content of the activity</th>
<th>Date of the activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enerji Tasarrufu</td>
<td>Otel Çalışanları</td>
<td>Enerji Tasarrufu Konulu Slayt Anlatımı</td>
<td>Ocak</td>
<td>Energy Saving</td>
<td>Hotel Employees</td>
<td>Lantern Slide Lecture</td>
<td>January</td>
</tr>
<tr>
<td>Çevre İle İlgili Proje&amp;Resim Yarışması</td>
<td>Ortakul Öğrenciler</td>
<td>Genç Beynlere Çevrenin Onemi Hakkında Farkındalık Yaratmak</td>
<td>Mart</td>
<td>Project &amp; Pictures Competition</td>
<td>Students</td>
<td>Searching New Ideas About Environmental</td>
<td>March</td>
</tr>
<tr>
<td>Geri Dönüşüm Tesisi Gezisi</td>
<td>Ortakul Öğrenciler</td>
<td>Geri Dönüşümü Yerinde Tanıtma</td>
<td>Mart</td>
<td>Recycling Plant Trip</td>
<td>Students</td>
<td>Recognition at the Recycling Site</td>
<td>March</td>
</tr>
<tr>
<td>Mavi Bayrak&amp;Sürek Üretilbilir Otel Broşürü Dağıtma</td>
<td>Yore Halkı</td>
<td>Mavi Bayraklı Plajların Özelliklerini Tanıtma</td>
<td>Mayıs</td>
<td>Environment Travel</td>
<td>Local People</td>
<td>Blue Flag Introduction</td>
<td>Mayıs</td>
</tr>
<tr>
<td>Çevre Konulu Anımasyon Film Gösterimi</td>
<td>Çocuk Mısafirler</td>
<td>Eğlenerek Çevre Bilinci Oluşturmak</td>
<td>Haziran</td>
<td>Animation Movie Show About Environment</td>
<td>Child Employees</td>
<td>Raise Awareness</td>
<td>Haziran</td>
</tr>
</tbody>
</table>
Our hotel organised this event, where international participation was ensured in order to provide awareness among our guests and employees.
Animation movie for children about «SUSTAINABLE ENVIRONMENT»

An animated movie with following theme was shown; ‘The environment & sustainable world’.

We strive to introduce the importance of nature to children whilst growing up.
Kefaluka Resort Hotel organized an event for children on April 23rd, the National sovereignty and children's day in Turkey.
Attention for coastline cleaning

To attract the attention of our guests, coastal and environmental cleaning activities were held. Guest participation made this event more effective.
OUR RELATIONSHIP WITH THE LOCAL PEOPLE

• Being a resort hotel located in Bodrum, we are actively working and supporting several areas of the Bodrum community such as nature, health, education and blood donation.

• Our aim is not only to support in a material way by donating but also with our services and care.

Some of the organisations we support;

* Akyarlar Ortaokulu (Middle school in Akyarlar)
* Bodrum Sağlık Vakfı (Bodrum health foundation)
* Çevre Koruma Sosyal Yardımlaşıma (Environmental Protection Social Assistance)
* Cultural Services
ENERGY MANAGEMENT
The graphic presents the monthly electricity consumption per person (kW / person) in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017:38,56-2018:34,3)
The graphic presents the monthly water consumption (m$^3$ / person) per capita in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017:0,9-2018:0,61)
The graphic presents the monthly LNG consumption (KG/person) per capita in 2017 and 2018. The monthly average per capita consumption has decreased in 2018. (2017: 1.48-2018: 1.12)
WASTE MANAGEMENT

• All waste is disposed by authorized companies.
• Recyclable materials are separated at the hotel with a color code system and disposed by special waste trucks.
• Dangerous waste is collected by licensed companies.
• Sorting boxes for glass, plastic, organic, paper, metal are available in our facility. A daily follow-up is done.
Chemical saving and conscious chemical use

Collection of vegetable oil waste via licensed firms.

For the disposal of paper, organic, plastic & metal waste, we work together with licensed recycling company Tem-Çev

Organisation of protective activities regarding packaging, waste and environment.
TRAINING

• We organize trainings through authorized companies to raise the awareness among our employees.

• We provide all kind of trainings with different subjects like; hygiene, fire, disaster, occupational health and safety, sustainable Environment,.. etc.
SUSTAINABLE ENVIRONMENTAL EDUCATION

What should we do for the SUSTAINABLE ENVIRONMENT?

We were reminded of certain points that require some extra attention from our hotel staff; Ex. reduction of waste amount, using rechargeable batteries instead of non-rechargeable batteries, use of energy-efficient devices, use of energy efficient heating systems and the importance of thermal insulation.

- Minimizing of chemical consumption, choosing environmentally friendly alternatives instead of dangerous waste materials.

Most important topic was: The use bulb and led lighting with a high mercury-free consumption resistance.
OUR DONATIONS

- As Kefaluka Resort Hotel we donate with pride to the ‘Tema foundation’ and the ’Environmental Protection Social Assistance Culture Service‘

We have contributed to the planting of 221 pine trees by donating to the Environmental Protection Social Assistance Cultural Services.
STAFF APPROACH

• As Kefaluka Resort Hotel, we celebrate birthdays every month during staff meetings to increase the well-being and enthusiasm of our employees.

• We organise a special staff-night at the end of the season.

• We work in accordance with all labor and human right legislation.
Our birthday celebrations

End of season staff night